



Tamara Woolfork

Senior Vice President - Business & Legal Affairs
NBCUniversal Brand Development

VIA PLUS LICENS RUSSIA

October 28, 2016

Tarna Enterprises Ltd.
30, Karpenisi Str.
P.O. 533
Nicosia
Cyprus
Attention: Natalie Ovcharova

**Re: Universal Studios Licensing LLC -w- Tarna Enterprises Ltd.
Customs Release Letter for *Despicable Me* Franchise Licensed Article(s)**

CUSTOMS RELEASE LETTER

To Whom It May Concern:

Universal Studios Licensing LLC, and its affiliated companies and licensors (collectively, "**Universal**"), own and/or control the copyrights, trademarks and other exclusive intellectual property rights relating to the 2010 animated theatrical motion picture entitled *Despicable Me*; the 2013 animated theatrical motion picture entitled *Despicable Me 2*; the 2015 animated theatrical motion picture entitled *Minions*; and the upcoming 2017 animated theatrical motion picture presently entitled *Despicable Me 3* (collectively referred to as "**Despicable Me Franchise**").

This letter shall serve to confirm that **Tarna Enterprises Ltd.** ("**Licensee**") is an **official licensee of Despicable Me Franchise**, and that pursuant to its Master Merchandising License Agreement with Universal, including Schedule "A" thereto, (Contract No. 117932.02) (collectively, the "**Agreement**"), Licensee has permission to distribute and to offer for import through **December 31, 2018**, the following Licensed Article(s) featuring elements of Despicable Me Franchise within and throughout the following Licensed Territory(ies):

[Remainder of the page intentionally left blank]

Licensed Article(s):

- (i) **Bags:** backpacks; textile pencil cases; shoe bags; over the shoulder bags.
- (ii) **Stationery:** Pen holders; pens and pencils; rulers; erasers; scissors (sizes 13cm or 15cm, used for school); sharpeners; folders; files made of plastic and/or cardboard with a lever-arch and/or ring binder; plastic pencil cases; and stationery sets combining any of the herein-mentioned stationery items.
- (iii) **Paper goods:** Copy books and/or exercise notebooks; diaries; notebooks; drawing albums; stickers consisting of sticky notebook labels in blister packs and plastic packs; colored paper/cardboard; colored foil paper; glued paper consisting of sticky notes in a paper block format; colored creative sets consisting of: a set of colored paper, colored cardboard or colored foil art for art classes; coloring creative sets consisting of: a set of coloring sheets and line art for coloring, painting and/or color pencils.
- (iv) **Coloring articles:** Color pencils sets; wax crayons; markers; felt-tip pens; watercolor paints; gouache paints; finger paints; acrylic paints; and paint brushes.
- (v) **Accessories:** Aprons with sleeves (i.e. used for arts and crafts classes to protect children's clothing from paint stains).
- (vi) **Arts and crafts sets:** Arts and craft sets with color sand; stickers and sticker sets; canvas coloring sets consisting of: canvas with printed character outlines, paint, and a paint brush; appliques (made of the following materials: EVA, paper, sequins).

License Territory(ies): Belarus; Kazakhstan; Russia; and Ukraine.

In connection therewith, Licensee has informed Universal and Universal acknowledges that Licensee has chosen and will use the following distributors within and throughout Russia and Ukraine, subject to all applicable terms and conditions of the Agreement:

- (I) **Limited Liability Company "PERO"**
12A, Khreschatyk Str.
01001, Kyiv
Ukraine
Attention: Mrs. Serdyuk Alyona
Identification number 33886524

(II) **ROSMAN LLC**
General Tulenev Str. 29, Building 1
117465, Moscow
Russia

In the event that there is any conflict between the terms herein and those in the Agreement between Universal and Licensee, it is understood that the Agreement shall control. Please feel free to contact me if I can be of further assistance.

Sincerely,



Tamara Woolfork
SVP, Business and Legal Affairs

cc: Adam Steel (Universal)
Dionne Wood (Universal)
Michal Keswick (Universal)
Paul Tush (Plus Licens Russia)